

NEWS RELEASE

FOR IMMEDIATE RELEASE Contact: Sean Carter

scarter@thracelinq.com
843.875.8145 telephone

THRACE LINQ ANNOUNCES REBRANDING

SUMMERVILLE, SC — October 30, 2012 — THRACE LINQ, a global supplier of woven and nonwoven performance fabrics for a wide variety of textile applications, announces a rebranding to streamline and create a unified look and feel and highlight its identity and cohesiveness across its family Thrace Group.

“Staying fresh and relevant are important drivers to the THRACE LINQ brand as it continues to grow and penetrate new industrial markets,” says Dennis St. Louis, Vice President, Sales and Marketing, “and rebranding marks our next step in promoting THRACE LINQ as a global manufacturer with advanced capabilities in world-class technology across key areas of needle-punch and spun bond nonwovens and slit film and monofilament woven technical fabrics.”

THRACE LINQ is renowned for personalized care, high quality and on hand inventory and the rebranding better aligns expertise, services and resources to offer customers an unparalleled suite of solutions available through Thrace Group. The new brand is effective immediately, and changes throughout its portfolio of modern business tools will be completed by year ending.

About THRACE LINQ: Commencing operations in May 2007, THRACE LINQ is a supplier of woven and nonwoven technical fabrics for a wide variety of textile applications in the Americas. Its corporate office and United States manufacturing and distribution center is located in Summerville, South Carolina. THRACE LINQ is a member of Thrace Group, one of the top producers of Technical Fabrics and Packaging solutions in the world. For more information please visit www.thracelinq.com.

About Thrace Group: Thrace Group operates companies in 12 countries, specializing in the production and trade of PP & PE products. The activity of the Group is divided into two Business Units: Technical Fabrics and Packaging (Consumer and Industrial). The Group operates 14 plants with 28 different production technologies in 6 countries (Greece, Scotland, Bulgaria, Romania, Turkey and U.S.A.) and has Trading Companies in another 6 countries (Ireland, Norway, Sweden, Serbia, China and Australia). With a 30-year long experience and know-how in the market, Thrace Group serves a sales network of 80 countries worldwide (Europe, N. America, Asia, Australia) manufacturing 100,000 tones of polymers annually and employing 1,600 professionals in total.

###