

NEWS RELEASE

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Thrace-LINQ Releases Product Finder™ Mobile App from Geo-Frontiers 2011
Users can quickly and easily identify geosynthetic products that meet specific requirements

SUMMERVILLE, S.C. – March 13, 2011 – Thrace-LINQ, a supplier of woven and nonwoven geosynthetic technical fabrics, announces the release of the Thrace-LINQ Product Finder™ mobile application for BlackBerry®, Android™, and Apple® mobile devices. Within seconds, the Thrace-LINQ Product Finder helps users identify geosynthetic products that meet specific project needs.

This announcement comes from the floor of the Geo-Frontiers 2011 trade show, taking place from March 13 to 16 in Dallas. Thrace-LINQ will be exhibiting from booth 600, where company representatives will demonstrate the mobile app and offer assistance in selecting the right technical fabrics.

Version 1.0 of the Thrace-LINQ Product Finder is a free, easy-to-use app that allows users to search by the following qualifiers:

- Product Category: civil nonwoven, environmental nonwoven, medium strength, monofilament, paving fabric, silt fence, or woven slit film
- Property: grab tensile, permittivity, AOS, and function
- Certified Application: AASHTO, AREMA, FHWA, or NRCS
- Functional Equivalent

The Thrace-LINQ Product Finder is an innovative and practical business tool that enables engineers to access important technical information while at a project site, often where computers and other hardware are too cumbersome or impractical to use. Through the mobile app, engineers can quickly and easily find updated product specs online that help determine what products to use for the given application. Additionally, the Thrace-LINQ Product Finder increases productivity by offering the ability to e-mail product specifications quickly and easily from any location, on the go.

“Our customers can end up spending a lot of time tracking down product info, so we wanted to make the specifying process as easy and flexible as possible,” said Thrace-LINQ vice president Davis Taylor. “The development of the Thrace-LINQ Product Finder is yet another example of our commitment to meeting customer needs and building excellent customer relationships.”

The mobile app can be downloaded for one of the approved devices from the Thrace-LINQ website. The application can also be used on the Thrace-LINQ website at www.thracelinq.com/productfinder.

For more information about Thrace-LINQ, call 1.800.445.4675 or visit www.thracelinq.com.

For more information about Geo-Frontiers, visit www.geofrontiers11.com.

Thrace-LINQ: Thrace-LINQ, Inc. is a supplier of woven and nonwoven polypropylene-based geosynthetic technical fabrics for a wide variety of textile applications in the Americas. Our corporate office and United States manufacturing and distribution center is located in Summerville, South Carolina. Thrace-LINQ is a member The Thrace Plastics Group, owned by the thirty-year old industry veteran Thrace Plastics Co., SA of Athens, Greece. For more information please visit www.thracelinq.com.

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